

Translating culture, connecting people

Company profile



What's in our name?

A go-between serves as an intermediary or negotiator taking messages between peoples or groups that are unable or unwilling to meet in person.

Our company's name symbolizes the step we are taking to that direction: approaching two different ways of conceiving the world and attempting to reconcile them.

"This is the idea behind gobetween, and it also summarizes our values of respect, professionalism and culturally-oriented approach that characterize us."

Fiorela Dottori | Co-founder and QA Manager

Our perspective

Mission

Work hand in hand with industry leaders and provide a five-star and personalised service to help our customers plunge into the global market and achieve their communication goals.

Vision

Bring our human and professional values to life in our day-to-day work, so that our clients and vendors will continue to choose our services.

Broaden the portfolio of services offered based on industry needs and specialized resources.

Consolidate as a company committed to administration, production and human-oriented leadership.

Value

Our drivers of growth are the values of respect and professionalism that foster a motivated and competitive team.

We are an organization that values integrity, diversity, inclusion, creativity and excellence.



effective communication during project execution, high-quality standards and competitive rates with added value.

realistic and viable solutions without losing the human touch at the core of our company's mission and philosophy.

Services

Translation Subtitling Edit DTP

All text types and formats Post-editing

Translation / Transcription Subtitling for the deaf

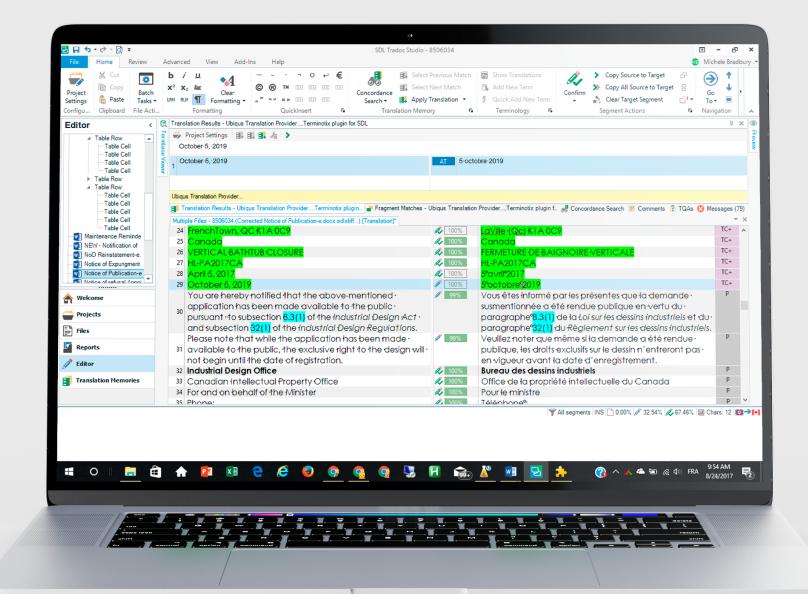
Edit and proofreading Client review / Testing

ORC / File prep, Pre and post DTP / Design

Specialized areas

Marketing
Legal
Software
Education

Advertising
Tourism
Insurance
Publishing
Environment
Business proposals
Humanitarian
Government
Automotive
Telecommunications
General
Others





- → Trados Studio
- → MemoQ
- → MemoQ Web
- → Memsource Cloud & Editor
- → Wordfast Pro
- → Translation Workspace
- \rightarrow CTE
- → Passolo
- → Catalyst
- → Smartling
- → XTM Cloud

- → Lingotek
- → Adobe InDesign
- → Adobe Illustrator
- → Adobe Photoshop
- → FrameMaker
- → Adobe Acrobat
- → Pro QuarkXPress
- → Microsoft Word
- → PowerPoint
- → Microsoft Visio
- → Publisher
- → Microsoft Excel
- → Keynote



Why choose us

+800.000

→ words processed per month

+100

→ gobetweeners who excel in their job +20

→ clients who rely on our services

Production process

Client communication and scope setting

At this point, we analyze client's communication needs and identify the desired outcome to find the most efficient and cost-effective way to accomplish it.

Project kickoff

Project is prepped and PMs gather a team of experts to handle it.

Production stage

Depending on the stages agreed upon, the project is translated, edited, tested and DTPed. In every stage, we make sure the most detailed quality checks are performed.

Delivery

We send deliverables to clients. All their feedback is always welcome and considered for our continuous improvement.

QA process

Review

Our quality leads review translations and give feedback to linguists on most projects.

Improvement

Not only do they look for mistakes but also suggest improvement methods, useful material, and courses of action.
They ensure the linguistic team is using industry best practices.

Feedback record

QA leads fill in specially-designed quality sheets in which they rate translations and classify the errors encountered according to their category (grammar, spelling, typo, etc.) to record data and monitor results.

Meet the team



Fiorela Dottori
Co-founder and
QA Manager



Melina Delpontigo
Co-founder and
Operations Manager



Lucía Torres

Co-founder and
Staffing Manager



Andrea Alvarez
Co-founder and
Production Manager

General information

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